

Website: A News Views

Headline: Gold still a better option than Silver

Link: <http://www.anewsviews.com/gold-still-a-better-option-than-silver/>

Date: 9<sup>th</sup> November, 2010

Coverage Page –



The screenshot shows a web browser window with the address bar displaying [www.anewsviews.com/gold-still-a-better-option-than-silver/](http://www.anewsviews.com/gold-still-a-better-option-than-silver/). The website header features the logo "A News Views" with the tagline "Breaking News, Pakistan News, 24 Hour News Updates". Navigation links include Home, About, and Privacy Policy. A search bar is located in the top right corner. Below the header, there are several advertisements, including one for "Are You Ready For Inflation?" with a "Learn More" button and another for "Buy Gold Now!". The main article is titled "Gold still a better option than silver" and is posted by arshad on November 9, 2010. The article text discusses the price ratio of silver to gold, mentioning that a sudden spurt in silver prices has narrowed its price ratio with gold, which indicates consumers may cautiously shift to gold if they require to invest in precious metals any more. The price ratio is now 51, a level not seen since 2007, which means people should abstain from fresh investment in silver, while gold has potential. Competing with each other, both gold and silver have offered enormous investment opportunities in the past few years. While gold has offered a 26 per cent return, silver made consumers wealthier by a staggering 42.7 per cent in the past year. The article includes an image of gold bars and a video player titled "Check Gold Old & Broken JEWELRY". The video player shows a stack of gold bars and a broken piece of jewelry. The video player has a "Watch this video on www.youtube.com www.Chemical.com" link. Below the video player, there are tabs for "POPULAR", "LATEST", "COMMENTS", and "TAGS". The "LATEST" tab is selected, showing a video titled "Cotto vs Foreman" with 9 comments and another video titled "AP Us History Practice Tests" with 1 comment. The browser's taskbar at the bottom shows the time as 10:42 AM on 11/11/2010.