

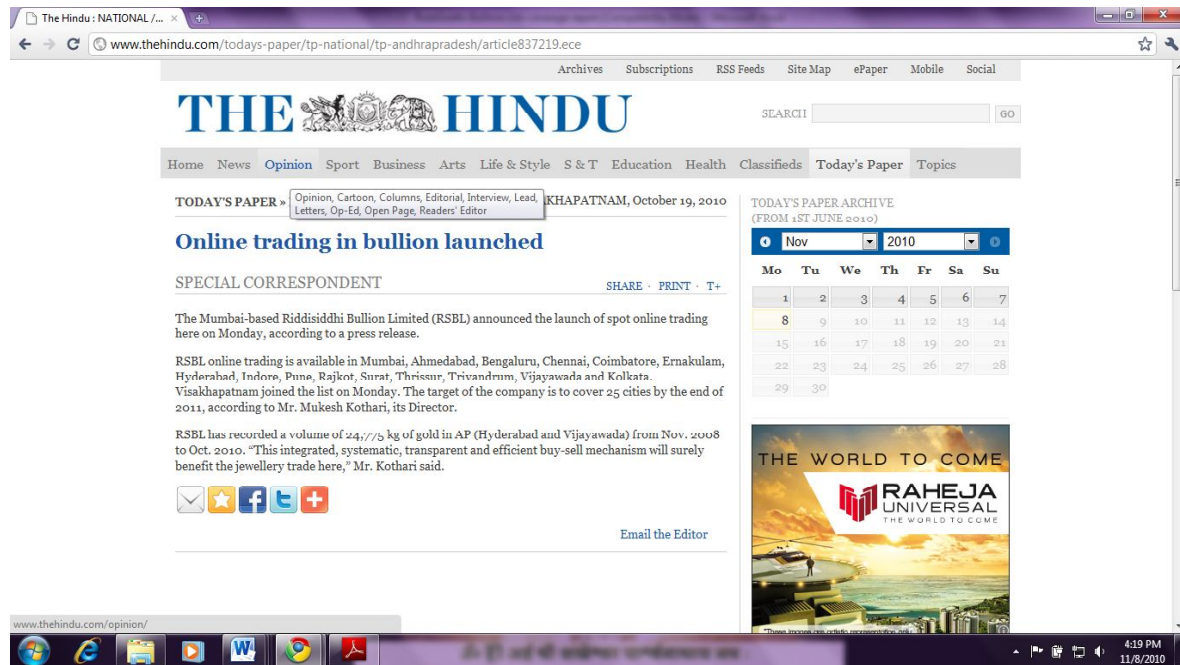
Website: The Hindu

Headline: Online trading in bullion launched

Link: <http://www.thehindu.com/todays-paper/tp-national/tp-andhrapradesh/article837219.ece>

Date: 19th October, 2010

Coverage Page



The screenshot shows a web browser window displaying an article on The Hindu website. The browser's address bar shows the URL: www.thehindu.com/todays-paper/tp-national/tp-andhrapradesh/article837219.ece. The website header includes the logo for 'THE HINDU' and a search bar. Below the header, there are navigation links for 'Home', 'News', 'Opinion', 'Sport', 'Business', 'Arts', 'Life & Style', 'S & T', 'Education', 'Health', 'Classifieds', 'Today's Paper', and 'Topics'. The article title is 'Online trading in bullion launched', and it is categorized under 'Opinion, Cartoon, Columns, Editorial, Interview, Lead Letters, Op-Ed, Open Page, Readers' Editor'. The article is dated 'KHAMPTNAM, October 19, 2010'. The author is identified as 'SPECIAL CORRESPONDENT'. The article text discusses the launch of spot online trading by the Mumbai-based Riddisiddhi Bullion Limited (RSBL) on Monday. It mentions that RSBL online trading is available in Mumbai, Ahmedabad, Bengaluru, Chennai, Coimbatore, Ernakulam, Hyderabad, Indore, Pune, Rajkot, Surat, Thirissur, Trivandrum, Vijayawada and Kolkata. Visakhapatnam joined the list on Monday. The target of the company is to cover 25 cities by the end of 2011, according to Mr. Mukesh Kothari, its Director. The article also notes that RSBL has recorded a volume of 24,775 kg of gold in AP (Hyderabad and Vijayawada) from Nov. 2008 to Oct. 2010. A quote from Mr. Kothari states: "This integrated, systematic, transparent and efficient buy-sell mechanism will surely benefit the jewellery trade here," Mr. Kothari said. Below the article text, there are social media sharing icons for email, star, Facebook, Twitter, and a plus sign. There is also a link to 'Email the Editor'. On the right side of the page, there is a 'TODAY'S PAPER ARCHIVE' section with a calendar for November 2010. Below the calendar, there is an advertisement for 'THE WORLD TO COME' by RAHEJA UNIVERSAL. The browser's taskbar at the bottom shows various application icons and the system clock indicating 4:19 PM on 11/8/2010.

Coverage –



VISAKHAPATNAM, October 19, 2010

Online trading in bullion launched

SPECIAL CORRESPONDENT

The Mumbai-based Riddisiddhi Bullion Limited (RSBL) announced the launch of spot online trading here on Monday, according to a press release.

RSBL online trading is available in Mumbai, Ahmedabad, Bengaluru, Chennai, Coimbatore, Ernakulam, Hyderabad, Indore, Pune, Rajkot, Surat, Thrissur, Trivandrum, Vijayawada and Kolkata. Visakhapatnam joined the list on Monday. The target of the company is to cover 25 cities by the end of 2011, according to Mr. Mukesh Kothari, its Director.

RSBL has recorded a volume of 24,775 kg of gold in AP (Hyderabad and Vijayawada) from Nov. 2008 to Oct. 2010. **“This integrated, systematic, transparent and efficient buy-sell mechanism will surely benefit the jewellery trade here,”** Mr. Kothari said.