

RSBL launches Colori Watches in India

RiddiSiddhi Bullions Ltd (RSBL) India's largest and most renowned bullion dealer announced the launch of well-known Dutch fashion watch and jewellery brand Colori in India through its sister concern House of Clocks & Watches Pvt. Ltd. The company will be the sole distributor and dealer of the internationally acclaimed watch brand in India.

The brand's tagline 'Color your life' perfectly symbolizes what the products stand for - sparking brilliance, color, limitless joy and enduring passion. The watches are designed to match the aspirations of today's young and fashionable buyers. Colori also offers a jewellery collection and a wide range of affordable accessories that match any outfit or state of mind.

Colori has a stunning range of watches targeted at the youth, teens and children. Priced between

Rs. 2000 to Rs 5000, the range includes the Classic, White Summer, Bright White, Neon Nights, Classic Chic, Su-



per Sports, Cool Steel and Amazing Rosé collection of watches that are funky, stylish, very distinctive, and inspired by seasonal colors and fashion trends.

Comfortable silicon straps combined with high precision Japanese Quartz movements guarantees uncomplicated pleasure.

The models are available with or without a crystal top ring and in more than 20 different colors, packed in a fine gift box with a 1-year guarantee.

Speaking about the launch of Colori in India, Silky Kothari Mehta, Director, said, "Colori is all about energy, vivacity & dynamism, and perfectly embodies the desires of today's style conscious and discerning Indian. The watches are available across Europe and rapidly expanding outside the continent as well. We are confident that Colori's affordable yet stylish and trendy watches, jewellery and fashion accessories will delight our patrons and do exceedingly well in the Indian market."

The Colori range will be sold through websites such as www.seconds2buy.com and www.watchkart.com and is also available at NeXtime, Phoenix Market City, Kurla.